



GREENSBORO BEAUTIFUL

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News Release

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For Immediate Release

Greensboro Beautiful Announces 2010 Neighborhood Initiative Grant Recipients

Greensboro, NC – Greensboro Beautiful recently approved two grants through its Neighborhood Initiative Grants Program. Funding is being awarded to:

- ♦ **Poplar Ridge Neighborhood (\$1,500)** to Renovate the Entrance by making it more inviting and less overgrown so it will reflect new community spirit.
- ♦ **Fisher Park Neighborhood Association (\$500)** for Tree Restoration on Parkway Avenue to complete the streetscape.

The primary purpose of the Neighborhood Initiative Grants Program is to encourage and assist neighborhoods and citizen groups within the City of Greensboro to initiate beautification and ecological projects which further enhance and restore city and/or public property such as neighborhood parks, medians, stream banks, nature trails, open spaces, etc. The funds are meant to help initiate an idea that will set a trend, enhance community spirit, and/or establish new standards of quality and excellence in the neighborhood setting.

Furthermore, the purpose of this program is to give greater scope to innovative ideas, and to help the Greensboro Parks & Recreation Department and citizen groups undertake an activity they would not consider without special funding. This program is designed to help establish projects or sites, which can grow and be maintained without additional funding from Greensboro Beautiful. This program is made possible by private contributions to Greensboro Beautiful, Inc., a volunteer organization, working in partnership with the Greensboro Parks & Recreation Department. Neighborhood Associations, civic groups and clubs are encouraged to apply for funding assistance available through this program each spring. Applications are available from Greensboro Beautiful, and are due by October 31st each year.

For more information, please contact the Greensboro Beautiful office at 373-2199.

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